



TOUCHING HEARTS WITH HOLIDAY STYLE



Hiram Style
The Creative Edge in Events Decor and More





TOUCHING HEARTS WITH HOLIDAY STYLE

Hiram Style
The Creative Edge in Events Decor and More

Please don't cancel Christmas. We have cancelled school, birthday celebrations and weddings this year. Lives have been upended! Parents are faced with the possibility of not being able to have a traditional holiday celebration. Our family, friends and neighbors are struggling with the devastation of a pandemic! But in this holiday season, love must reign supreme. Christmas is the most joyous time of the year, however, it can be a time of added stress and worry. This is true as the 2020 holiday approaches in the midst of a public health crisis especially among those less fortunate here in the Greater Houston Area.

Unfortunately, under-resourced families in our communities know firsthand the struggles of the holiday season. However, with the loss of jobs and the impact of COVID-19 they are now experiencing a progression of agitation, disappointment and sadness like never before. What should be the happiest and most anticipated time of the year is a season of depression and isolation.

You can be the instrument of joy that brightens the lives of children and single parents in our community. With your support we can create holiday wonderlands filled with lights, Christmas trees and gifts of hope for single parent homes. Together we can eliminate a huge stress factor and bring joy to both young and old alike. Our children have been looking at cyber screens for months. Let's give them a Merry Christmas filled with lights and holiday trim just outside of their doors.

'TOUCHING HEARTS WITH HOLIDAY STYLE' is an initiative created to deliver smiles and happiness to those who have lost their jobs or essential workers who risk their own health to provide for their families in service to others. Please join HiramStyle and the Authorized Foundation, to assist under-resourced families to have a Christmas they will never forget. With our partners, we will provide holiday decor and gifts for families identified as having experienced great hardship this year. Our hearts should be eager to assist the most vulnerable among us. Hiram Smith and his team are urgently seeking sponsorship for **'TOUCHING HEARTS WITH HOLIDAY STYLE'**. Won't you consider blessing someone less fortunate by sponsoring a Christmas wish for a deserving family? We look forward to hearing from you and prayerfully anticipate a positive response.





TOUCHING HEARTS WITH HOLIDAY STYLE



TOUCH HEARTS BY GIVING BACK

Benefits To Your Brand

- Touching Hearts With Holiday Style will receive outstanding media coverage from Houston’s media outlets
- The event offers your company an exceptional opportunity to participate in this season of giving
- Your company will enjoy event-day signage, listings in our marketing materials, plus exposure to over 60,000 social media viewers
- This event will attract hundreds of volunteers of all ages from Houston and surrounding areas
- Your partnership will not only improve the holiday season for under-resourced families, but also the lives of your employees. If desired, your employees will have the chance to take part in meaningful volunteer opportunities this holiday season





TOUCHING HEARTS WITH HOLIDAY STYLE



The Sponsorship Opportunities

Benefits Include:

Golden Star - \$25,000

- Employee Engagement Volunteer Opportunities
- Corporate Sponsor Holiday Gift Basket
- Name/Company logo placed on all promotional materials
- Name/Company logo in all event-related promotional material (press releases, e-newsletters, eblasts, etc.)
- Social media recognition with link to company social media accounts
- Recognition on event electronic banner
- Recognition in Authorized Foundation 2020 Annual Report

Silver Bells - \$15,000

- Corporate Sponsor Holiday Gift Basket
- Name/Company logo placed on all promotional materials
- Name/Company logo in all event-related promotional material (press releases, e-newsletters, eblasts, etc.)
- Social media recognition with link to company social media accounts
- Recognition on event electronic banner
- Recognition in Authorized Foundation 2020 Annual Report



TOUCHING HEARTS WITH HOLIDAY STYLE



The Sponsorship Opportunities

Wreath Wishes - \$10,000

Corporate Sponsor Holiday Gift Basket

- Name/Company logo placed on all promotional materials
- Name/Company logo in all event-related promotional material (press releases, e-newsletters, eblasts, etc.)
- Social media recognition
- Recognition on event electronic banner
- Recognition in Authorized Foundation 2020 Annual Report

Garland of Hope - \$5000

- Name/Company logo placed on all promotional materials
- Name/Company logo in all event-related promotional material (press releases, e-newsletters, eblasts, etc.)
- Social media recognition
- Recognition on event electronic banner
- Recognition in Authorized Foundation 2020 Annual Report

Tree Lighters - \$1500

- Social media recognition
- Recognition on event electronic banner
- Recognition in Authorized Foundation 2020 Annual Report



TOUCHING HEARTS WITH HOLIDAY STYLE



Sponsorship Form

Please print legibly your information as it should be printed in our electronic donor wall.

CONTACT AND PAYMENT INFORMATION

Please print all names legibly and exactly as they should appear in all publications.

Donor Name/Organization _____

Contact Name _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Payment Information:

Check enclosed

Visa

MasterCard

Discover

American Express

Please make checks payable to: HiramStyle

Name on Credit Card _____

Card Account Number: _____

Expiration Date _____ / _____

Security Code _____

Signature (required for credit card) _____





TOUCHING HEARTS WITH HOLIDAY STYLE

Hiram Style
The Creative Edge in Events Decor and More

SPONSORSHIP LEVELS:

- Golden Star - \$25,000
- Silver Bells - \$15,000
- Wreath Wishes - \$10,000
- Garland of Hope - \$5000
- Tree Lighters - \$1500



DONATIONS:

- Unable to be a sponsor but, please accept my donation of \$ _____

DEADLINE FOR SPONSORSHIPS: December 1, 2020

Please contact, Hiram Smith at 504-382-2279 if you need additional information.